



NOAALink

Small Business Industry Day

June 2, 2014



*Service. Partnership. Commitment.
Where Business and IT Connect.*

Administrative Notes



- Restrooms are through the double doors at the rear of the Science Center
- Attendee list, slide deck, and Q&A will be posted to FBO.gov
- Follow-up questions can be directed to noaasb@noaa.gov

Introductions



- Jeffrey Hale
Small Business Officer, Acquisition & Grants Office (AGO)
- Mitchell Ross
Director, Acquisition & Grants Office
- Zachary Goldstein
Acting Chief Information Officer
- Jim Fountain
Director, NOAALink Program Office (NPO), Office of the Chief Information Officer (OCIO)
- Shirley Karver
NOAALink Team Lead, AGO



Welcome

NOAALink Small Business Industry Day
June 2, 2014



Service. Partnership. Commitment.
Where Business and IT Connect.

Vision and Mission



NOAA

Vision

Healthy ecosystems, communities, and economies that are resilient in the face of change

Mission

Science, Service, and Stewardship

- To understand and predict changes in climate, weather, oceans, and coasts,
- To share that knowledge and information with others, and
- To conserve and manage coastal and marine ecosystems and resources.

NOAA IT

Vision

A secure and agile information enterprise with advanced computing capability that propels NOAA's scientific and operational missions.

Mission

To deliver information and technology services to enable NOAA's mission.



Roles & Responsibilities NOAALink Program



Office of the Chief Information Officer



Acquisition and Grants Office



Office of the Chief Information Officer (OCIO)



IT Vision and Mission

- Vision: A secure and agile information enterprise with advanced computing capability that propels NOAA's scientific and operational missions.
- Mission: To deliver information and technology services to enable NOAA's mission.

NOAALink Spend

- To-Date: \$95,098,019
- FY13: \$46,591,559

Major Initiatives for FY15

- Small Business Contractor Pool Refresh
- 8(a) Contractor Pool Re compete

National Environmental Satellite, Data & Information Service (NESDIS)



Line Office Mission

- Dedicated to providing timely access to global environmental data from satellites and other sources to promote, protect and enhance the Nation's economy, security, environment and quality of life.

IT Mission

- Acquires and manages the Nation's operational environmental satellites.

NOAALink Spend

- To-Date: \$80,587,028
- FY13: \$38,218,463

Major Initiatives for FY15

- Homeland Security Presidential Directive-12 (HSPD-12)
- Trusted Internet Connections (TIC)
- Enterprise Continuous Monitoring and Operations
- Administrative Local Area Network (LAN) Consolidation
- Virtual Test Lab
- Enterprise Active Directory (AD)



National Marine Fisheries Service (NMFS)



Line Office Mission

- Serve as the steward of living marine resources and their habitat through science-based conservation and management and the promotion of healthy ecosystems.

IT Mission

- Provide leadership to NOAA Fisheries and its Regions and Science Centers in all areas of information management and technology.

NOAALink Spend

- To-Date: \$37,285,679
- FY13: \$13,773,609

Major Initiatives for FY15

- Improve security
- Increase operating efficiencies
- Modernize desktop management
- Align IT capabilities with mission areas and NOAA IT initiatives



National Ocean Service (NOS)



Line Office Mission

- To provide science-based solutions through collaborative partnerships to address evolving economic, environmental, and social pressures on our oceans and coasts.

IT Mission

- Provide the cost effective, secure, and reliable network and computing services necessary to produce high quality products and services in support of the NOS mission.

NOAALink Spend

- To-Date: \$52,231,068
- FY13: \$19,294,418

Major Initiatives for FY15

- Cloud Services
- VoIP
- LAN Optimization



National Weather Service (NWS)



Line Office Mission

- Provide weather, water, and climate data, forecasts and warnings for the protection of life and property and enhancement of the national economy.

IT Mission

- Improve weather decision support services with new initiatives; implement innovative technological solutions; implement product improvements; and enhance support to emergency management and community leaders/planners

NOAALink Spend

- To-Date: \$106,058,228
- FY13: \$52,178,228

Major Initiatives for FY15

- Integrated Dissemination Program (IDP)



Oceanic & Atmospheric Research (OAR)



Line Office Mission

- Conduct research to understand and predict the Earth system; develop technology to improve NOAA science, service, and stewardship; and translate the results so they are useful to society.

IT Mission

- Enable organizational goals and mission; improve management efficiency and effectiveness; expand office productivity; and enhance communication and collaboration

NOAALink Spend

- To-Date: \$21,723,542
- FY13: \$9,627,607

Major Initiatives for FY15

- Boulder IT, Scientific and Professional Services Re compete
- Microsoft Enterprise Agreement Renewal / Re compete



Office of Marine & Aviation Operations (OMAO)



Line Office Mission

- To safely and efficiently operate NOAA ships and aircraft, incorporate emerging data acquisition technologies, and provide a specialized professional team responsive to NOAA programs.

IT Mission

- Establish technical standards and planning processes for OMAO information resource management, enterprise architecture, information technology security, local area network operations and delivery of client services.

NOAALink Spend

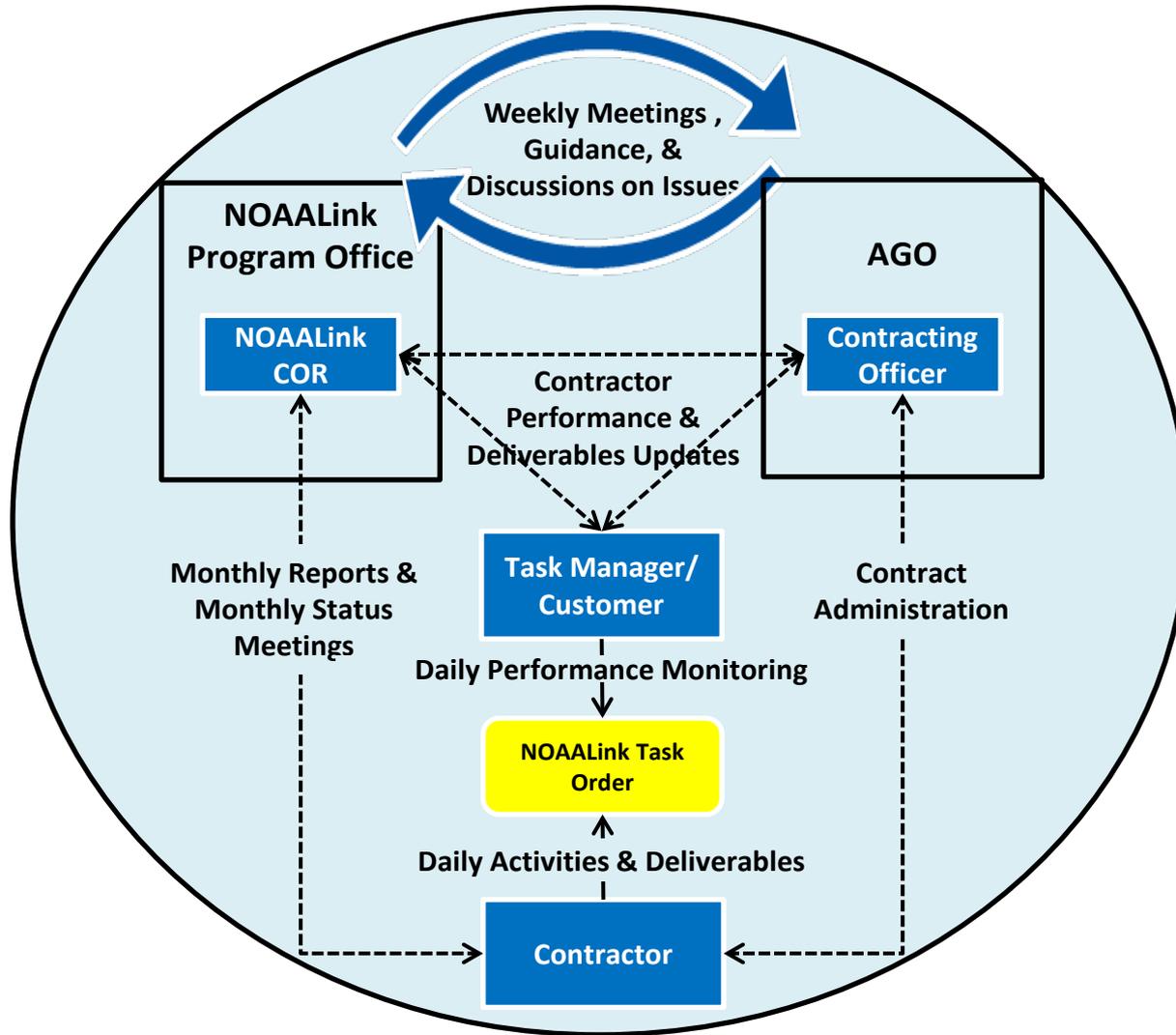
- To-Date: \$6,468,495
- FY13: \$2,473,135

Major Initiatives for FY15

- Security Assessment & Authorization
- Applications Development & Maintenance



Concept of Operations



NOAALink Accomplishments



- Developed enterprise-wide and consolidated acquisitions
 - Unified Messaging Service
 - National Service Desk
 - Integrated Infrastructure Services
 - National Severe Storms Laboratory (NSSL) Support Services
 - Red Hat BPA
 - Esri ELA
 - Satellite Mission Operations and Maintenance Support (SMOMS)

NOAALink

Roles and Responsibilities



NOAALink Program Office

- Review of all IT actions exceeding \$3,000
- Customer support for developing technical documents
- Strategic planning for consolidated requirements and special interest actions
- Contracting Officer Representative (COR) support for all NOAALink core contracts and task awards

Strategic Sourcing Acquisition Division

- Management of Core Contracts
- Administration of existing orders placed by SSAD
- Processing consolidated and special interest actions
- Strategic planning for consolidated requirements
- Advanced Acquisition Planning



NOAALink Core Contracts



- Core contractor pools include 8(a), Small Business, and Strategic Management Services
- First consideration for NOAA IT requirements are given to core contracts
- Competition of an action is limited to a single pool
 - RFIs used to establish contractor pool for new requirements
 - If the requirement is for repetitive or follow-on work by an 8(a) firm, then it is competed among the NOAALink 8(a) core contractors
 - If the requirement is for repetitive or follow-on work by a small business, then it is competed among the NOAALink Small Business core contractors
 - If a requirement is competed in one pool with no awarded task order resulting from the competition, then consideration should be given to competing the requirement in the other pool before going outside the core contracts
- Teaming arrangements are encouraged



Vendor Responsibilities



- Actively participate in NOAALink
 - Submit proposals in response to RFPs
 - Attend quarterly Executive Industry Council (EIC) meetings
- Follow NOAALink procedures
 - Thoroughly read task award and get clarification from the CO if required
 - Standardized reporting
 - Monthly Project Status Report (MPSR)
 - Spend Plan (T&M only)
 - Kickoff and monthly review meetings
 - Invoicing
- Provide fully trained staff that meet specifications of NOAALink labor categories

Roles and Responsibilities: Limits to Authority



- Task Managers and Contracting Officer Representatives are NOT authorized to:
 - Make commitments or otherwise obligate the government
 - Make changes to the contract
 - Impose on or give direction to contractor staff as if they are federal employees
 - Approve activity over and above what is provided for in the scope of the contract

Core Program Summary Launch through 3/5/2014



Core Contractors	Task Orders	Obligated Value
8(a)	98	\$271,489,098
<i>8(a) Ceiling</i>		<i>\$300,000,000</i>
SB	99	\$307,042,661
SMS	18	\$28,659,441
<i>SMS Ceiling</i>		<i>\$30,000,000</i>
Total	215	\$607,191,200
<i>Total Ceiling</i>		<i>\$2,500,000,000</i>

FY13 Core Program Summary



Core Contractors	Contract Actions	New	Obligated Value
		Mods	
8(a)	102	19	\$51,062,675
		83	
SB	110	26	\$64,314,069
		84	
SMS	21	2	\$6,757,429
		19	
Total			\$122,134,173



FY14 Core Program Summary (through April)



Core Contractors	Contract Actions	New	Obligated Value
		Mods	
8(a)	74	8	\$21,970,073
		66	
SB	45	2	\$12,727,825
		43	
SMS	10	0	\$4,464,045
		10	
Total			\$39,161,943

NOAALink Refresh



- Part of original NOAALink strategy
- Allows on-boarding of additional Contractors





SMS – Strategic Management Services (Program Management)

- \$30 Million ceiling reached
- Re-compete in process, conducted under the Service-Disabled Veteran-Owned Small Business (SDVOSB) program on GSA Schedule 70
- Synopsis released September 17, 2013
- Solicitation released April 2014
- Offers due May 9, 2014
- New contract award in FY14
 - Estimated ceiling \$50 Million



Small Business Pool

- Ceiling described as “within the \$2.5 Billion program”
- No immediate ceiling issue
- Authority to add contractors is part of Refresh Clause in existing pool contracts
- Competition planned to add contractors to the existing pool
- New contracts awarded in FY15



8(a) Pool

- Reach maximum \$300 Million ceiling in FY14
- \$28 Million of ceiling still available as of 3/5/14
- \$272 Million used, \$115 Million obligated, \$157 Million reserved for out year options
- Next Steps:
 - Currently working to determine future strategies for this pool. All updates will be posted on the NOAALink website: www.cio.noaa/naalink

Next Steps



Re-compete SMS

Re-compete 8(a)

Refresh SB



Break (5 minutes)

NOAALink Panel



- Shirley Karver
NOAALink Team Lead, Acquisition and Grants Office (AGO)
- Claudia Mejia
Contracting Officer, AGO
- Catherine Ossi
*Project Manager and Contracting Officer Representative,
NOAALink Program Office (NPO)*

Themes from Questions Submitted



- NOAALink use of other contracting vehicles
- Requirements
 - Cloud
 - Cyber Security
 - Other
- Contract and task order allocations
- Solicitation process and evaluation
- Subcontracting



Questions?

Additional Information



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<http://www.cio.noaa.gov/NOAALink/index.html>
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